

NON PROFIT – Operations Tracking Portal

Overview

Pennyrile Allied Community Services, Inc. Nutritional Outreach and Wholeness Program (PACS NOW), based in Hopkinsville, KY, is a non-profit organization that provides nutrition education services to schools and community organizations on behalf of the State of Kentucky and the USDA Food Stamp Nutritional Education Program (FSNE).



Business Needs

PACS NOW had a goal to transform their core operations from an entirely manual, paper-based process to a more automated, data-driven process. In addition, they sought to establish their reputation as enabling Kentucky to be one of the first states to achieve compliance with the FSNE Food Stamp Program Education & Administration Reporting System (EARS). PACS NOW needed an economical system, one that would allow them to standardize their operations while also facilitating their ability to scale-up and serve the entire state with a diverse range of nutrition education programs. The system would also need to produce accurate, comprehensive reports that would meet their own internal needs as well as state and federal standards.



Strategy

PACS NOW chose Logical Advantage to develop the Physical Fitness and Healthy Lifestyle Improvement Tracking system (PHIT). PHIT uses Microsoft Access for the user interface and reporting with Microsoft's SQL Server database engine. SQL Server was chosen to provide for the capability to seamlessly extend to a web-based system. PHIT was built to collect operational data and to enable compliance with state and federal reporting guidelines.

Benefits

Once delivered, the system went beyond satisfying the original requirements by providing valuable collateral benefits. PACS NOW management can now closely analyze the performance of all their delivered programs based on several different categories, including geography, topic and demographics. PACS NOW can also assess the effectiveness of their services by using the system's evaluation management features, which correlate the Food Stamp participants' lifestyle improvements with the services they receive. This helps PACS NOW management evaluate the content of their programs and refine them to maximize their impact.

In summary, PHIT:

- Standardizes service delivery, allowing PACS NOW to economically increase operations
- Provides detailed, accurate, and in-depth historical information about all service deliveries

About Logical Advantage

Logical Advantage is an award-winning, full-service Information Technology consulting and application outsourcing company. We are dedicated to providing high-quality, cost-effective custom software development and consulting services. We specialize in mastering complex business challenges, delivering mission critical solutions backed by our deep expertise and proficiency in Microsoft® technologies.